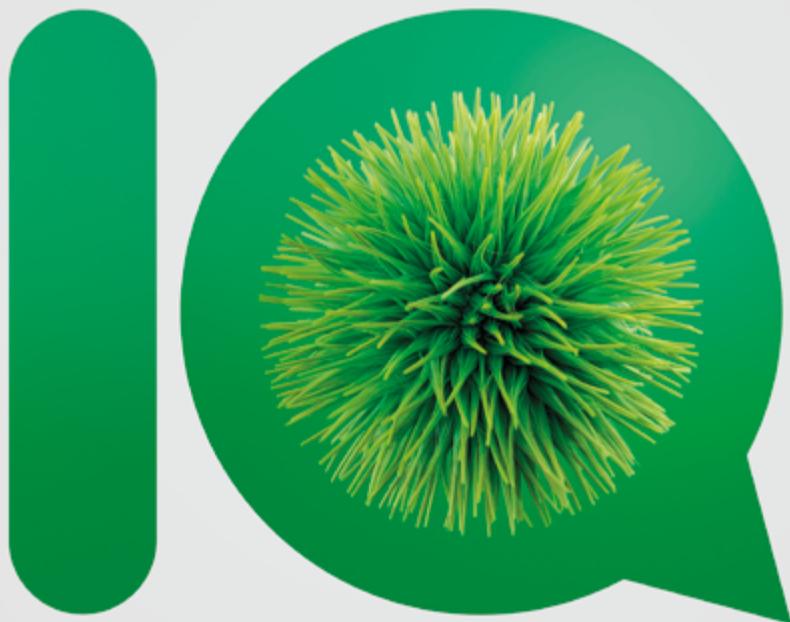


For space to grow
your agri-tech
business, think
Hertfordshire IQ.



Hertfordshire
Innovation
Quarter



Looking for a space for innovation to thrive?

Think Hertfordshire IQ.

An Enterprise Zone creating 3 million sq.ft. of new commercial space just 30 minutes from London, Hertfordshire IQ is the destination for future facing businesses.

In the heart of the Golden Research Triangle between Oxford, Cambridge and London, we are constantly connecting tech, talent and research.

Hertfordshire IQ brings together the brightest thinking in agri-tech, bioscience, gene technology, AI, robotics and big data, connecting innovators with our partners BRE Group, Rothamsted Research and the University of Hertfordshire.

Why Hertfordshire IQ?

With a highly skilled local workforce and opportunities for collaboration with Rothamsted Research, Hertfordshire Innovation Quarter could help your business thrive.

- Collaboration with Rothamsted Research, global leaders in crop science
- Strong connections with research institutes in Oxford, Cambridge and London
- Digital tech, AI and robotics expertise from our partner the University of Hertfordshire
- Commercial space 20 minutes from London by train
- A range of new high quality employment spaces
- Business rates relief available up to April 2022
- Support for growing businesses from Hertfordshire Growth Hub
- Agricultural heritage with extensive farmland and open countryside

Hertfordshire IQ and Rothamsted Research

Founding partner Rothamsted Research is already home to businesses using its world leading agricultural research to drive growth and innovation.

As pioneers of new crop science for generations, Rothamsted Research is underpinning the digital transformation of the agricultural sector and the growth in gene technology and biosciences.

With a track record of working with other academic researchers, policy makers, non-governmental organisations and businesses, Rothamsted Research puts innovators in touch with experts in translating research into commercial solutions.

As part of the Rothamsted Research community, your business will have access to a network of corporate and international collaborative partners, including:

- Agri-tech research institutions in developing economies
- Multinational agri-tech companies working on game-changing research projects

With experience of working within the research sector, Rothamsted Research can introduce you to high growth coaching and mentoring as well as grant and private sector funding advice, to promote successful business development.

Hertfordshire IQ supports the collaboration between partners Rothamsted Research and the University of Hertfordshire, whose expertise in machine learning, AI, robotics and big data is also helping to drive innovation.

As a BBSRC funded research campus there are strong links with the biotech research communities at the Norwich Research Park, and Babraham Research Campus in Cambridge.

Rothamsted Research is also a member of a number of national and international sector specific networks including the growing Agritech East community, the Green Triangle with BRE and University of Hertfordshire and the Cambridge Cleantech Network.





New Commercial Space

Hertfordshire IQ is developing a wide range of high quality industrial and office spaces close to Junction 8 of the M1, suitable for mid-size companies and head offices, as well as flexible space for smaller growing businesses. Being developed over the next 10 years, commercial space is already available at Prologis Park Hemel Hempstead.

Digital Connectivity

Investment is also being secured in digital infrastructure that will provide businesses with outstanding connectivity across fibre, 5G and Internet of Things networks to test and prove smart tech concepts.

Flexible, cost-effective provision and reliable, high capacity connectivity

will help boost your productivity, making it easy to stay connected with customers and suppliers, and for employees to share and collaborate.

Sustainability

We welcome and support businesses and talent that believes in environmental sustainability and innovation, encouraging our business community to work with, and share, our sustainable values.

As an Enterprise Zone with a clear vision for the future and the generations to come, we encourage the use of smart and sustainable transport, a high build quality across all developments and adoption of low carbon operations. We also support engagement with the local community we live and work in.



Talent

Hertfordshire has a large skills base in digital tech, giving you access to the brightest talent:

- Local workforce of educated and professionally qualified residents
- Good stability in local workforce, for lower employee turnover
- Talented graduates of from the University of Hertfordshire

About Hertfordshire

Surrounded by lush green countryside yet just 20 minutes from central London by train,

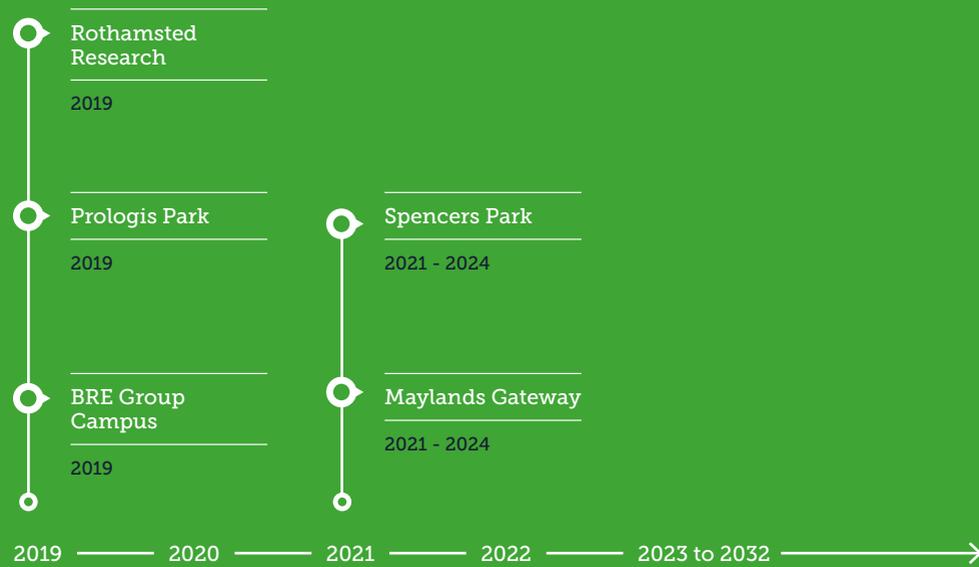
Hertfordshire offers a perfect blend of easy access to the capital and the tranquillity of countryside living. With its vibrant communities and outstanding location, Hertfordshire IQ is perfectly placed for business.

Networking

Join local innovation networks of like-minded future-facing businesses:

- Green Triangle
- Hemel Hempstead Business Ambassadors
- Herts Science Partnership

Commercial sites development timeline



Get in touch

To boost your business growth and productivity, contact Cherie Norris, Enterprise Zone Manager for more details on how Hertfordshire IQ can benefit your business.

Cherie Norris | *Enterprise Zone Manager*

 +44 (0) 7540 203753

 cherie.norris@hertfordshirelep.co.uk

 www.herts-iq.co.uk

 @HertsIQ
